

and expectation that the agenda will be pursued in partnership with other organizations that also serve as advocates of preservation and conservation programs.

Conclusion

Beginning as early as 1972 with the publication of Warren Haas's report entitled *Preparation of Detailed Specifications for a National System for the Preservation of Library Materials*, ARL assumed a leading role in advocating for the preservation of library materials. Over the last 30 years, ARL provided leadership and guidance through development of the Preservation Planning Program; by development of metrics to inform preservation decision making; and by documentation of early practices and procedures for collections conservation, commercial binding, and program management.

In recent years, ARL's preservation activities investigated the inclusion of scholars in the preservation of research collections, the preservation needs of audio-visual collections, and the increasing use of digital technology as a preservation reformatting option. Throughout its history, ARL has been a strong advocate for federal policies and programs that enhance research library preservation programs, including the National Endowment for the Humanities Preservation and Access Program and the preservation research and development programs at the Library of Congress.

Further discussion of the recommendations of the Task Force on the Future of Preservation in ARL Libraries will take place in 2007. As ARL pursues the directions outlined in its strategic plan, research libraries face a challenge as difficult as the one they faced when Warren Haas first investigated specifications for a national preservation program for library materials. The challenge facing ARL and its member libraries is that of redefining their roles in the context of the changing nature of library collections without abdicating their fundamental role in maintaining access to the collections they have so painstakingly developed.

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- ¹ "ARL Strategic Plan 2005–2009," <http://www.arl.org/arl/governance/stratplan.shtml>.
- ² "The Responsibility of Research Libraries for Preservation," May 22, 2002, http://www.arl.org/preserv/presresources/responsibility_preservation.shtml.
- ³ Anne R. Kenney, Richard Entlich, Peter B. Hirtle, Nancy Y. McGovern, and Ellie L. Buckley, "E-Journal Archiving Metes and Bounds: A Survey of the Landscape" (Washington, DC: Council on Library and Information Resources, 2006). ARL endorsed the recommendations of this report in February 2007; see <http://www.arl.org/news/pr/arlendorsesclirrpt.shtml>.
- ⁴ National Digital Information Infrastructure and Preservation Program, <http://www.digitalpreservation.gov/>.

KNOW YOUR COPY RIGHTS™ INITIATIVE LAUNCHED WITH BROCHURE AIMED AT FACULTY

ARL has launched a copyright education initiative called Know Your Copy Rights™. The initiative is the result of a year-long process of securing input from ARL members, campus legal counsel, and copyright experts. The strategy of the initiative is to develop educational resources that convey positive messages about copyright and the public domain and are targeted at users in US not-for-profit higher education institutions. Through the Canadian Association of Research Libraries, ARL is exploring how Canadian libraries could adapt initiative materials for use in the Canadian copyright environment.

The initiative's inaugural product is a brochure, "Know Your Copy Rights™—What You Can Do," that gives faculty and teaching assistants in higher education a concise guide to when and how they can legally use copyrighted works in their teaching, often without requesting permission or paying fees. The brochure accentuates the positive by telling faculty what *can* be done under the law.

Among the topics covered in the brochure are: fair use, the advantage of linking to instead of copying works, and special provisions for displaying or performing works in classes. The brochure also includes a one-page chart that highlights 24 situations in which various categories of works can be used.

The brochure was developed by ARL staff and by attorney Peggy Hoon, a well-regarded copyright specialist at North Carolina State University. Ms. Hoon also serves as ARL Visiting Scholar for Campus Copyright and Intellectual Property. A number of university legal counsel and copyright educators also contributed to development of the brochure.

How to Obtain the Faculty Brochure

The brochure is available in various forms for free download as PDF files on the Know Your Copy Rights™ Web site.

A colorful six-panel version of the brochure is available for sale from ARL in bundles of 100 copies for \$75 (\$50 for ARL member libraries) plus shipping and handling. For ordering information, see <http://www.knowyourcopyrights.org/>.

