

Research Libraries Support for Small Publishers

**Partnering to Publish: Innovative Roles for
Societies, Institutions, Presses, and Libraries**

SSP/ARL Seminar

Washington, DC • November 10, 2010

Some Background

Previous ARL Studies on Library Publishing Services



Association of Research Libraries

Research Library Publishing Services

New Options for University Publishing

Karla L. Hahn
Director, Office of Scholarly Communication



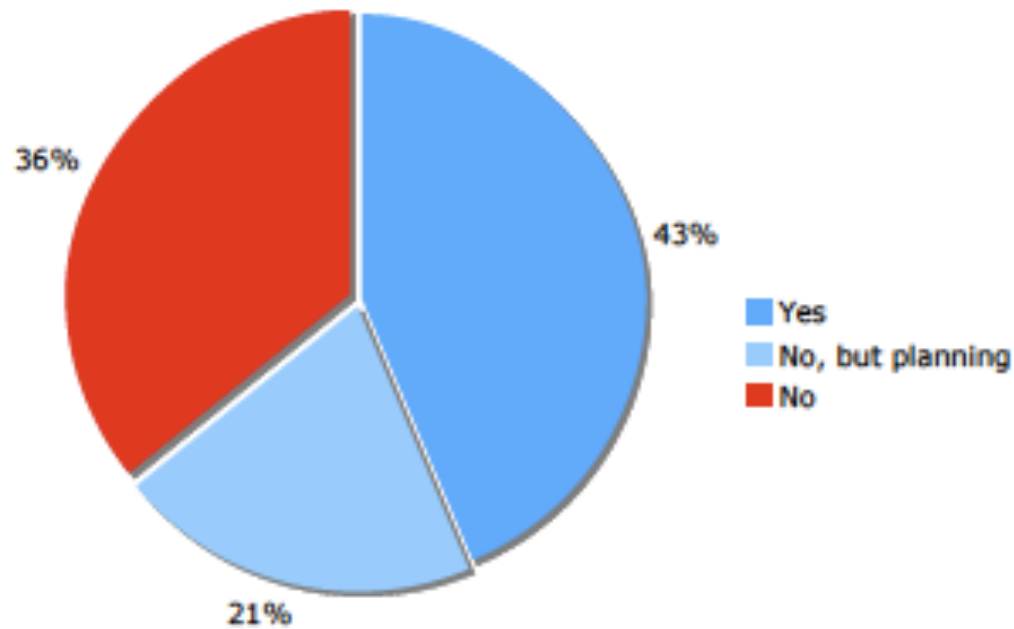
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Survey conducted 2007
Published March 2008

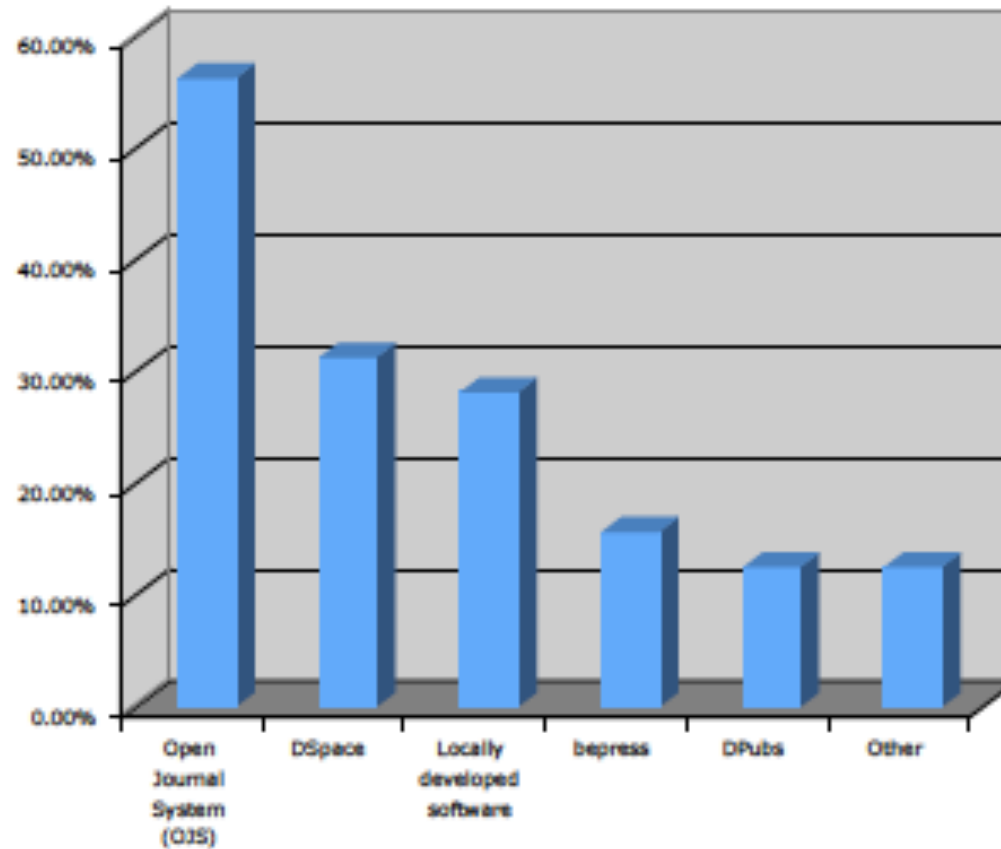


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ARL Member Libraries Reporting Publishing Services



Software Being Supported



Post-production Services Offered

Service	Frequency
Metadata	82%
Cataloging	76%
Digital preservation such as LOCKSS	55%
ISSN registry	33%
Open URL support	33%
Other	33%
Notification of A&I sources	24%

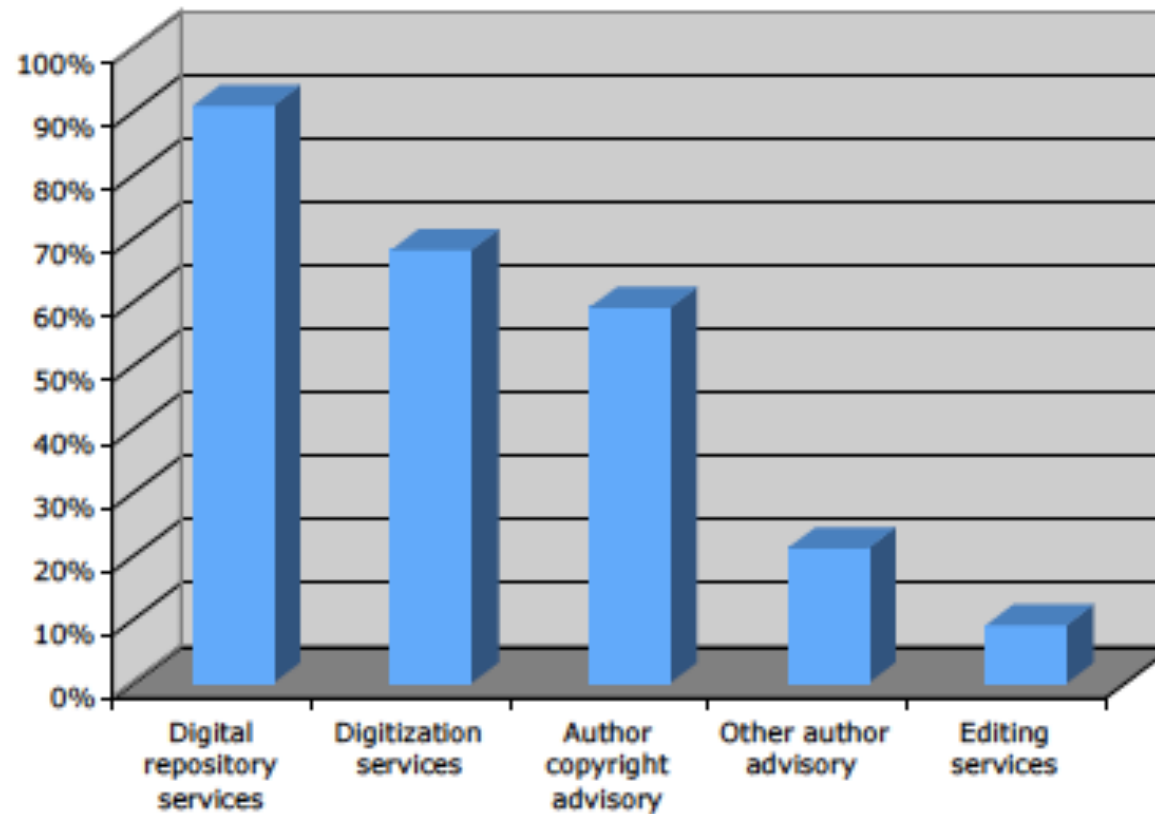


Sources of Support

- Library operating budget
- Grant support
- Endowment funds
- Additions to library budget
- Revenue and sales
- Charge back to campus units
- Royalties



Additional Services Provided

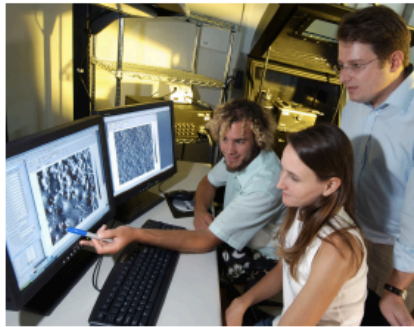


Current Models of Digital Scholarly Communication

Results of an Investigation Conducted by Ithaka for the
Association of Research Libraries

November 2008


I T H A K A
Nancy L. Maron
K. Kirby Smith

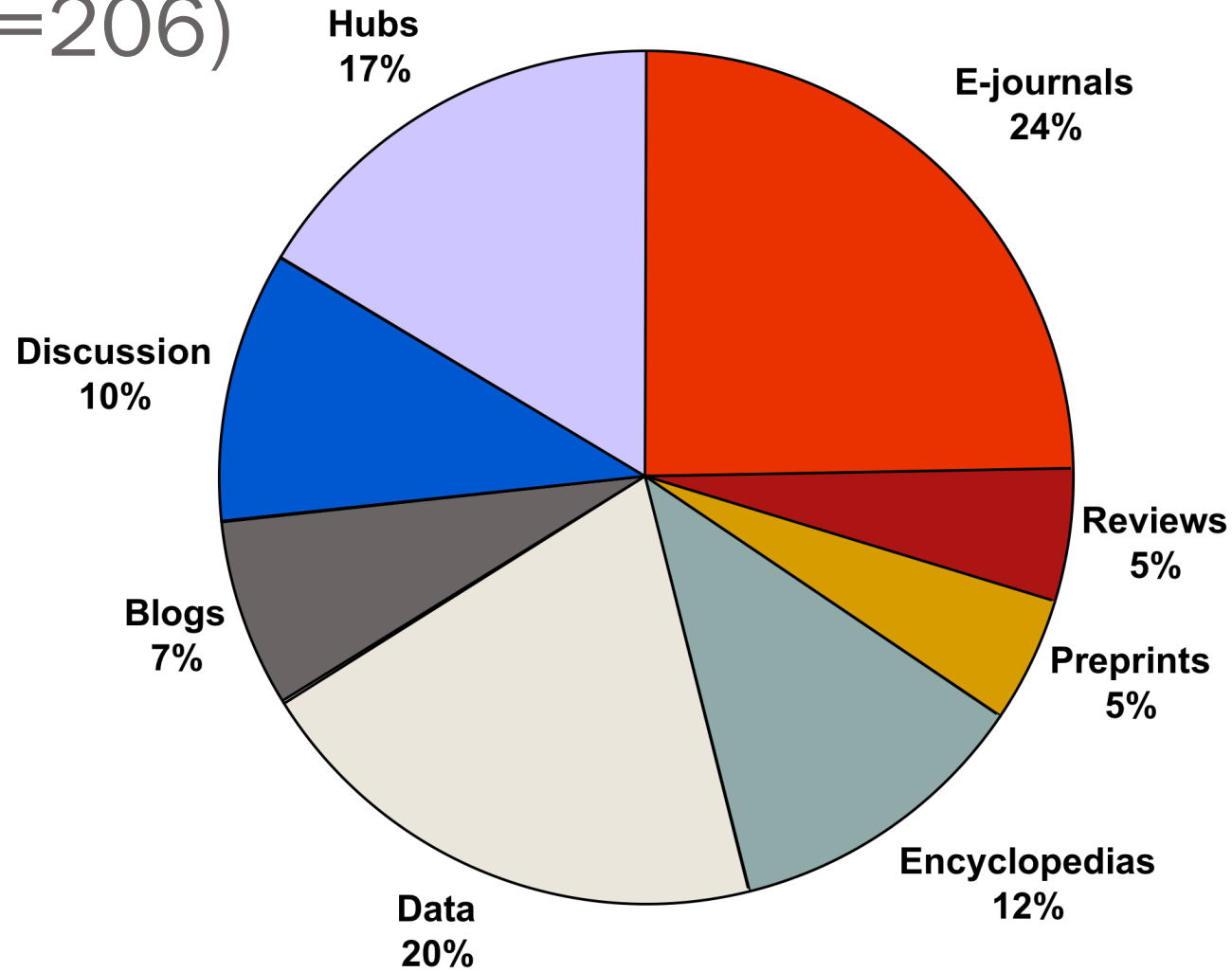


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Types of Digital Scholarly Works (n=206)



The Proposition

Explore potential for ARL libraries to provide support to print-only publishers to ensure long-term digital access to their content.

The “Matchmaker Project”



Project Phases

- 1 Identify candidate journals (July-Nov. 2009)
 - Recommendations from libraries
 - Analysis of vendor files
- 2 Characterize journal requirements (Sept. 2009-June 2010)
 - Interviews with faculty editors in multiple disciplines



Project Phases

3 Determine publishing options (Aug. 2009-Aug. 2010)

- Full-service publishers with shared revenues
 - Academic libraries
 - University presses
 - Commercial providers
- Fee-based publishing service providers
 - Commercial support services: Allen Press, Cadmus, Sheridan/Dartmouth Journals, etc.
 - Platform providers: Atypon, HighWire, Digital Commons, MetaPress, OJS, etc.
 - Sales and marketing services: Accucoms, Publishers Consulting Group, Publisher Promotion and Fulfillment, etc.
- Aggregators that license and resell content
 - Non-profit (MUSE, JSTOR, BioOne, Euclid)
 - Commercial (EBSCO, Cengage/Gale, Wilson, ProQuest)





ARL Library Options for Publishing Support

October Ivins & Judy Luther

September 2010

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The Findings

The three daughters make their own matches.



What Matters in a Match

- Clarity of goal/aligned interests
- Institutional vs. disciplinary connection
- Variety in funding models
 - Open access
 - Subscriptions
- Complementary skill sets



Lessons for Libraries

- Business planning skills
 - Cost estimates
 - Staffing needs
- Online visibility and marketing
 - Discovery through metadata
 - Proactive indexing and linking



Surprises

- Extent of the problem/capacity issues
- University presses as a solution
- Challenge of imprint or brand



The Recommendations



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Need for Resources

- Documents supplied
 - Talking points to work with campus editors
 - Annotated bibliography
 - Publishing options landscape
- Case studies
- Database of shared documents/best practices
- Expanded annotated bibliography/meta-analysis (in process)
- Organized meetings



Referral Service

- Online directory of programs and services
- Contact names for individuals with responsibility for publishing services in research libraries
- Network to which faculty editors could be directed for assistance, consultation, or specific providers



Sharing Expertise



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[home](#) > [campus-based publishing partnerships](#)

Welcome to the Campus-based Publishing Resource Center

Welcome! This site provides information for libraries, presses, and other academic units interested in launching and maintaining campus-based publishing partnerships. The resource is maintained by an editorial board representing library and university press staff actively engaged in creating and managing publishing partnerships. It reflects their practical experience and provides information on current developments, as well as guidance on best practices.

We encourage your participation and contributions to help build this resource. To [receive updates](#) as the site grows, send us your email address.

Recent News



November 3, 2010

[New Research Project Explores "Library Publishing Services: Strategies for Success"](#)

>> [More Campus-Based Publishing Partnerships News](#)

[Campus-based publishing partnerships: A guide to critical issues](#)

The SPARC guide, by Raym Crow, helps libraries, presses, and academic units to define effective partnerships capable of supporting innovative approaches to campus-based publishing.

[Bibliography & resource list](#)

This page provides a list of resources relevant to defining, launching,

suggestions?

Please send your comments on this site, as well as suggestions for new content and features, to the Managing Editor (jennifer AT arl DOT org).

[Editorial board](#)

Purdue Libraries News

New Research Project Explores "Library Publishing Services: Strategies for Success" November 1st, 2010

Thanks to a recently-announced grant from IMLS, and with support from Berkeley Electronic Press, Microsoft Research, and SPARC, a research project is now underway that seeks to assess the status of library-based publishing, explore opportunities for strengthening existing programs, and inform the creation of new services.

Three partners received the IMLS Collaborative Planning Grant announced in late September 2010 (http://www.imls.gov/news/2010/092710_list.shtm#IN). These are Purdue University, Georgia Tech, and the University of Utah Libraries. The research being undertaken as part of the "Library Publishing Services: Strategies for Success" project consists of a web survey of ARL, Oberlin Group, and Universities Library Group institutions, a literature review, and a series of case studies of sustainability models of e-journals, conference proceedings, and book-like publications.

The results will be presented at a series of three workshops to be held in May 2011, where representatives from a range of different types of institution will be invited to assess progress so far, discuss approaches that have and have not worked, and suggest what the next generation of library-based publishing services will look like. To ensure a representative sample of institutions, attendance at the workshops will be by invitation after review of applications. Accommodation and other on site expenses will be paid for all delegates and some travel support will be available.

Representatives of library-based publishing programs already in existence or still being explored are warmly invited to indicate their interest in attending a workshop. To do so, please complete the application form online at:
<http://www.surveymonkey.com/s/libpubapp>

The application form below will stay open until at least the end of November 2010. Invitations to a workshop will be issued to representatives from a broad sample of institutions before the end of January 2011.



Questions?

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