



ASSOCIATION OF RESEARCH LIBRARIES

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Reaching Out to Leaders of Scholarly Societies at Research Institutions— Web Conference, August 6

Registration Now Open

Washington DC—The Association of Research Libraries (ARL) is hosting a Web conference on “Reaching Out to Leaders of Scholarly Societies at Research Institutions,” August 6, 2009, from 1:00 p.m. to 2:00p.m. (EDT) as part of an ongoing initiative to enhance library outreach.

Complementing the recently released guide on outreach to scholarly society leaders, the 60-minute webcast will introduce the goals and key talking points for campus outreach to leaders, editors, and members of academic scholarly societies. It will support development of faculty outreach programs at ARL member libraries by offering strategy and tactics for increasing engagement with association leaders at the institution.

Successful campus outreach should encourage and support society leaders to engage in positive change that advances the scholarly communication system, promotes new research modes, and offers a path forward in a time of paradigm shift.

Audience

The Web conference is intended to interest research library staff and administrators who have responsibility for working with faculty and researchers. The event will be appropriate for group participation and institutions may want to organize post-event discussions among interested staff.

Featured speakers include:

Sayed Choudhoury, Johns Hopkins University Libraries
Robert Hanisch, Astronomy Department, Johns Hopkins University
Jennifer Laherty, Indiana University Libraries
Jason Jackson, Folklore and Ethnomusicology, Indiana University

Registration

The Web conference is free, but advance registration is required. To register individuals or groups, visit <http://www.visualwebcaster.com/event.asp?id=59582>.

More Information

The full text of “Campus Outreach to Scholarly Society Leaders, Editors, and Members: Promoting positive change and a continuing role for scholarly societies” is freely available at <http://www.arl.org/sc/faculty/coi/coitalkpoints2009.shtml>.

The Association of Research Libraries (ARL) is a nonprofit organization of 123 research libraries in North America. Its mission is to influence the changing environment of scholarly communication and the public policies that affect research libraries and the diverse communities they serve. ARL pursues this mission by advancing the goals of its member research libraries, providing leadership in public and information policy to the scholarly and higher education communities, fostering the exchange of ideas and expertise, and shaping a future environment that leverages its interests with those of allied organizations. ARL is on the Web at <http://www.arl.org/>.