

SCHOLARLY COMMUNICATION

WHERE PUBLISHERS/LIBRARIANS/RESEARCHERS CONVERGE

SOME RANDOM THINKING ON OPPORTUNITIES IN THE ECONOMIC CRISIS

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SCHOLARLY COMMUNICATION

CREATION

EVALUATION

DISTRIBUTION

USE

PRESERVATION

SHIFTING ECONOMICS/TECHNOLOGIES/PLAYERS

LIBRARY COMMUNITY
LIKE GREEK CHORUS

SPITTING IN THE WIND

FUTURE OF SCHOLARLY PUBLISHING OUR CORE INTERESTS

- Competitive Market
- Easy Distribution and Reuse
- Innovative Applications of Technology
- Quality Assurance
- Permanent Archiving

THE RESPONSE TO CRISIS

- Naivete/Denial
- Defensive Diversification
- Receivership
- Doing Less With Less
- Expense Reductions
- Doing More With Less
- Structural Change
- Strategic Repositioning
- Radical Collaboration
- Entrepreneurship

IDEA NUMBER 1

MAVERICK SCHOLARSHIP

NEW MODES OF COMMUNICATION

WHO CARES?

IDEA NUMBER 2

ASIA FACTOR REDUX

WHERE WILL SCHOLARS GO?

HOW WILL PUBLISHERS ENGAGE?

DO LIBRARIES FACE A NEW WAVE

OF PUBLICATION?

IDEA NUMBER 3

FROM DARWINISM TO CAPITALISM

TO SOCIALISM

REDEFINING ROLE OF UNIVERSITY

IDEA NUMBER 4

REPOSITORY CHAOS
AND FATIGUE

WHERE SCHOLARS DEPOSIT THEIR WORK
AND WHY

IDEA NUMBER 5

STIMULUS FUNDING

FLOODING THE SYSTEM

MARKET BUSTING STRATEGIES

OR

PROPRIETARY TAKEOVER

IDEA NUMBER 6

SERIALIZATION

OF THE EXTENDED ARGUMENT

THE MONOGRAPH CONFRONTS FINANCIAL CRISIS

IDEA NUMBER 7

INTEGRITY AND MERITOCRACY DO MATTER

WILL SCHOLARLY COMMUNICATION
FACE NEW FORMS OF
ACCOUNTABILITY AND ASSESSMENT?

IDEA NUMBER 8

RESEARCHER ALLEGIANCE

INSTITUTION

DISCIPLINE

PROJECT TEAM

FUNDING AGENCY

SELF

IDEA NUMBER 9

RETHINKING THE VALUE PROPOSITION

THE TRIANGLE INITIATIVE

LINKING SCHOLARSHIP TO

TEACHING/LEARNING AND SERVICE

IDEA NUMBER 10

RADICAL COLLABORATION

- Mass Production
- Centers of Excellence
- New Infrastructures
- New Initiatives

Quality/Productivity/Innovation

IDEA NUMBER 11

ECONOMIC GRAVITY WILL WIN

THE POWER OF

FREE

IDEA NUMBER 12

COLLECTIVE ACTION
THRU

SANCTIONING

COERCIVE ACTION/MORAL PRESSURE