Crowdsourcing
library collections
Crowdsourcing transcription workflow

web → email → staff → database → web

| (people-ware) |

Illustration: Jen Wolfe, Metadata Librarian, University of Iowa Libraries
Crowdsourcing transcription workflow

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Potential benefits for libraries

• Achieve what we don’t have time/$/staff to do
• Improve quality of data/resource
• Build new user groups
• Use knowledge & interest of the community
• Demonstrate relevance of libraries
• Encourage engagement & a sense of public ownership toward cultural heritage collections