

ARL Academy Advisory Group

Sheraton Philadelphia Society Hill
Society Hill Ballroom A

May 2, 2017
9:00 a.m. – 10:00 a.m.

Members:

Alberta Comer, chair (Utah)
Wendy Lougee, vice-chair (Minnesota)
Joyce Backus (NLM)
Matthew Dames (Georgetown)
Kerry MacDonald (Manitoba)
Simon Neame (Massachusetts-Amherst)
Barbara Rockenbach (Columbia)
Judy Russell (Florida)
Joe Salem (Penn State)
Enrique Yanez (NYU)

Ann Thornton, Board Liaison (Columbia)
Chris Bourg, Chair, Diversity & Inclusion Committee (MIT)
Mark A. Puente, Staff Liaison, Diversity and Inclusion Committee (ARL)
Sue Baughman, Academy Staff Director (ARL)

Welcome and Introductions – Alberta Comer

Topic 1: Academy Needs Analysis

The Advisory Group will review their proposed needs analysis and determine next steps. See below for document.

Topic 2: New Media Consortium Horizon Report for Libraries 2017

The Advisory Group will discuss the implications of the New Media Consortium Horizon [Report for Libraries 2017](http://www.nmc.org/publication/nmc-horizon-report-2017-library-edition/). [http://www.nmc.org/publication/nmc-horizon-report-2017-library-edition/]

ARL ACADEMY ADVISORY GROUP NEEDS ANALYSIS

The Academy Advisory Group was created to advise the ARL Academy and, specifically, to provide feedback on the goals of the program as well as guidance on the types and numbers of programs on a regular basis. The role of the Academy Advisory Group includes developing a strategic agenda that supports continuing professional learning and development across the research library workforce. The ARL Academy will focus this agenda on three areas:

- Advancing professional and individual development
- Advancing libraries' capacities for programs and services

- Advancing ARL capacity (focusing on ARL organization, initiatives, and its members) to achieve its strategic goals and develop its community.)

Needs Analysis

A needs analysis, or analyses, will be conducted to assist the Academy Advisory Group in identifying those areas on which to focus and how best to schedule and offer training, educational initiatives, and related programming. Ultimately, the Advisory Group wants to know what areas the Academy should focus on based on gaps or needs within the library community.

Proposed Plan for the Needs Analysis

- Step 1:** Gather current or existing data and analyze it
Identify the target audiences/populations for data collection
- Step 2:** Gather new data based on unanswered questions through these possible methods:
- Survey of Directors and ULs
 - Survey of people working in libraries but not in research and data related positions
 - Survey of people currently working in research and data related positions
 - Conduct focus groups or brainstorming sessions at an ARL Meetings and other venues
 - Create a virtual suggestion box (ongoing option linked to the website)
- Step 3:** Analyze the data against the priorities of ARL and create a list of core or key areas to focus on.
- Step 4:** Conduct an environmental scan of current programs/sessions etc. that fulfill a need and fall under the identified core areas of focus.
- Step 5:** Create/define assessment and continuation of data gathering to help make decisions with programming (i.e. feedback forms; *this could be done before or simultaneously to step 4*).
- Step 6:** Create a program with supporting pieces (website, catalogue, etc.) that communicates information about offerings.
- Step 7:** Evaluate, assess annually. Repeat process. Evaluation process will be clearly outlined by the Academy with input from the Board.

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