

University of Minnesota, Twin Cities

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Elements of a Scholarly Communications Institutional Case Study

- background—campus activity prior to formal efforts
- structure of library/campus schol comm. entity (e.g., officer, committee, advisory panel)
- chronology of major projects
- events, both staff training and public events
- media coverage, publications
- results of formal program evaluation (if any)
- lessons learned—what worked well, what should have been done differently
- ongoing/future plans
- contact person for more info

