

Association of Research Libraries
Presents:



Reaching Out to Leaders of
Scholarly Societies
at Research Institutions

Webcast

August 6, 2009
1:00 p.m. - 2:00 p.m. EDT

Developed by the Association of Research Libraries

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Reaching Out to Leaders of Scholarly Societies at Research Institutions

Background:

This guide is designed foster to be used in conjunction with ARL's August 6, 2009 webcast, to promote discussion among groups of librarians after the event. It can serve as a starting point for an ongoing discussion or program aimed at increasing staff in member libraries' conscious connections with leaders of scholarly societies residing on their campus in order to:

- Build positive relationships between librarians and faculty members
- Create opportunities for education and dialog with key opinion leaders and decision-makers within disciplinary communities
- Identify opportunities for libraries to partner/collaborate with scholarly societies
- Enhance library leadership's decision-making capability by building a better understanding of their faculty members' and researchers' ongoing needs for services from scholarly societies

Preparing for the Discussion:

Participants and groups can register for the webcast at <http://www.visualwebcaster.com/event.asp?id=59582>. In addition, "Campus Outreach benefit from reviewing the talking points document, "Campus Outreach to Scholarly Society Leaders, Editors, and Members: Promoting positive change and a continuing role for scholarly societies" available at <http://www.arl.org/sc/faculty/coi/coitalkpoints2009.shtml>.

The discussion leader should distribute the talking points document in advance of the discussion, review the suggested discussion questions, and decide which ones will be most useful in promoting discussion among their colleagues.

Discussion questions:

1. If a faculty member came to a liaison librarian to ask for help in leading change at an association of which he or she is president-elect, what does your library have to offer right now in terms of support?

Consider some scenarios:

- The faculty member is incoming editor of the society's journal.
- A faculty member has been asked to chair a new task force charged by the society to look at changes in scholarly communication and how the society should respond.

- A faculty member has agreed to chair a task force to develop appropriate data management guidelines for researchers in the field.
- A faculty member is incoming president and is considering forming a society task force to plan for the future.
- A faculty member is incoming treasurer for a scholarly society, and has questions about what kinds of financial issues the society should consider when evaluating its publishing program.

2. Based on your existing outreach activities, what might be a fruitful strategy for identifying a few members and leaders of scholarly societies on campus?
3. Who are people on staff at the library or elsewhere on campus who could provide different kinds of expertise to faculty members with questions? Brainstorm a list including expertise such as:

- Trends in communication or e-research practices
- New kinds of scholarly works – e.g. wikis or digital humanities resources
- Copyright
- Public access policies
- Open access models
- Publishing services
- Repository services
- Metadata design
- Data management
- Promotion and tenure policies

4. Are there particular particular services that are priorities to promote? For instance, copyright management questions are increasingly confronting any society with a publishing program. How could your library help society editors and other leaders understand copyright law and a range of strategies that could be used to both enable the society to develop services but also to assist members in making their work widely accessible?

Further Resources

Additional resources are available from ARL at <http://www.arl.org/sc/faculty/coi/coiresources2009.shtml>.