Old and New Synergies: Libraries and Journals

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Not special collections

- Case study: UTL
- Synergies
- OCUL Scholars Portal
Scholarly Communication Workshop: Sharing Experiences and Inspiring Action
Small/ independent journal challenges

- Responding to change
- Thin margins & shrinking revenue
- Low visibility & discoverability
- Canada
  - Greater government and institutional subsidies
  - Fewer commercial presses
  - More society or independent journals
    - From the US Looking In: Promise & Possibility for Cdn SSH Journal Publishing, CALJ presentation, Raym Crow, SPARC
Some of our journals

- Clinical & Invest Med
- Cdn Online J of Queer Stud in Education
- ITER:
  - Confraternitas
  - Early Theatre
  - Quaderni d'italianistica
  - Renaissance and Reformation
- MediaTropes
- J of Health Professions Ed
- Socialist Register
- Studies in Pol Economy
- Women in Judaism
- Alternate Routes
- Saeculum Undergr Acad J
- Higher Ed Perspectives
- JULS
- Scroll: essays on the design of electronic text
- Spontaneous Generations
- Toronto Working Papers in Linguistics
- Undergr J of Anthropology and Archaeology
- vis-à-vis: Explorations in Anthropology
2009 Statistics

- 24 journals total, 12 live in 2009
- Unique visitors: 219,673
- Visits: 382,519 (1.74 visits per visitor)
- Pages: 4,507,162 (11.78 pages per visit)
- 211+ countries
  - U.S.: 2,708,065 hits
  - Canada: 2,423,078 hits
Most popular articles

- 3,621 views
  - Constructing the Motherliness of Manoah’s Wife in Cecil B. DeMille’s *Samson and Delilah* (1949)
  - Women in Judaism 2006

- 280 views (student journal)
  - The Caledonia Land Dispute
  - Undergr J of Anthropology 2009
<table>
<thead>
<tr>
<th>Business model</th>
<th>Oldest online</th>
<th>born online</th>
<th>ceased print</th>
<th>+ print</th>
</tr>
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<tbody>
<tr>
<td>Unique visitors</td>
<td>20,446</td>
<td>25,962</td>
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<tr>
<td>No. of visits</td>
<td>32,113</td>
<td>44,342</td>
<td>7,600</td>
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<td>Pages</td>
<td>628,309</td>
<td>998,951</td>
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<td>Average</td>
<td>19.56</td>
<td>22.52</td>
<td>4.09</td>
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<td>97%</td>
<td>51%</td>
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<td>Search engine</td>
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<td>2%</td>
<td>38%</td>
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<td>Countries</td>
<td>153</td>
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<tr>
<td>Canadian hits</td>
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<td>7%</td>
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<tr>
<td>American hits</td>
<td>6%</td>
<td>61%</td>
<td>4%</td>
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</tbody>
</table>
What we/they do

- Journal
  - Editorial
  - Layout
  - Subscriptions management …

- User support

- Seeding
  - Initial set up
  - Back issues

- Building community
  - User group meetings

- Consultations
  - Copyright
  - Pricing
  - Contracts

- Fee based web design

- Staffing
  - 4 FTE
  - Pre grant ¾ to 2 FTE
  - Students
“Not building, but growing” Neil Jacobs

- Partnerships
  - Synergies
  - OCUL Scholars Portal
- For:
  - Discovery
  - Archiving
Synergies: national infrastructure for Canadian SSH scholarly publications

- Initial focus: journals
- Distributed hosting
- Development: PKP and Érudit
- Portal
- Archiving
- Exit strategy
100,000 articles; 180 journals + UTP pilot
OJS 2.3.3 update

- Article view enhancements
  - e.g., full-screen PDF views
- SWORD deposit support for DSpace and Fedora
- Citation markup assistant
  - Parse, edit, and export citations into NLM XML or citation style-specific formats
- Reading Tools redesign
  - Graphical and greater flexibility replacement
- Book/play/music etc. review workflow plugin
- ~1000 downloads of new release during 1st week
Freie Universitaet Berlin

- Usage statistics/download impact measurement enabling value added services (e.g. a recommendation system based on click stream analysis).
- Connection to VG Wort (author rights society) services for tracking and registering the number of accesses to a text
- 3rd PKP Scholarly Publishing Conference
  - Sept.26-28, 2011 in Berlin
Open Monograph Press

- Edited volumes and authored works
- Roles based
  - Series/acquisition editor
  - Production editor
  - Marketing manager
  - Reviewers
  - Readers
- Extension to exhibit catalogs
- Test version to be released soon
- Major partner Athabasca U Press
- Economic models and video: http://pkp.sfu.ca/omp
Érudit

- 75 scholarly journals: 19 multilingual or English titles
- 26 cultural magazines
- Retrospective digitization
- 100,000+ articles
- New dissemination platform released 2008
  - Release of audio/video streaming components
- Pilot with new production platform
- OJS production pilot
- Proceedings workflow: current quarter
- Book publishing workflow & digitization planning: 2010
- Agreements with UNB, PERSÉÉ & NRC Research Press
Archiving

- University of Calgary
- Archival store near completion
- LOCKSS
  - Running in the Prairies
  - Test mode at Érudit
- Handle OJS plug in to be released soon
OCUL’s Scholars Portal

- Interlibrary loan RACER
- Reference management RefWorks
- Digital content Journals
  - mobile version
- Digital content Books
- Link server SFX
- Statistics data ODESI
- Database aggregator Search
- Certifying as TDR: initial focus journals
Ontario: 61 journals

- York, Windsor and Guelph
  - Economic models supported vary

- Enhancing OJS
  - Multiple journals
  - Statistics

- Scholars Portal

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Who Knows What, When? Current and Desired Capacities for Online Journal Statistics Gathering and Dissemination

James MacGregor
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Andrea Kosavic
York University

Abstract: As part of the national Synergies project, the Statistics Working Group was formed to investigate statistical reporting mechanisms used by participating institutions, to research online journal-specific reporting needs, and to form a common model for statistical reporting and the sharing of usage data across Canada. The working group informally compared the statistics-gathering range of Open Journal Systems (OJS) and the Erudit Consortium publishing platform; they also surveyed Canadian and international scholarly journal stakeholders to obtain a better understanding of their needs. Respondents were asked about desired types of statistics captured, preferred groupings, preferred harvesting frequency, and their level of satisfaction with available tools. This article describes the results of the platform comparison and the survey, and it provides a set of recommendations intended for the Synergies project but applicable elsewhere.

Keywords: Synergies Canada; Statistics; Open Journal Systems; Open Conference Systems; Erudit; Open Access; Interoperability

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Scholars Portal: discovery and archiving

- Single source for accessing digital texts from a variety of commercial and non-commercial sources
- ~ 8,400 journals locally loaded
- + 20 million articles: 800,000 articles added annually
- 4.9 million articles downloaded in 2009
- Peak daily usage 20,000 + visitors
  - 700,000 article downloads
- 2.5 million searches
- + 250 million citations in every academic discipline
  - largely built from 130 A&Is
- ~65,000 commercial book titles
- over 280,000 open access
Women in Judaism: A Multidisciplinary Journal

January 2009, 6 (2)

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- The Moradas of Angelina Muñiz Huberman, Esther Seligson and Teresa of Ávila: Exile as Spiritual Experience
  Women in Judaism: A Multidisciplinary Journal (January 2009), 6 (2), pg. 1
  Catherine Costello
  An exploration of the theme of exile in Angelina Muñiz Huberman’s Morada interior (1972), drawing on the related texts La morada en el tiempo (Esther Seligson 1981) and Las moradas (Teresa of Ávila 1580), and utilizing Michel de Certeau’s theory of mystic speech. ... [View more]

- A Woman-Centered Examination of the Heroines in the Stories of Amos Oz
  Women in Judaism: A Multidisciplinary Journal (January 2009), 6 (2), pg. 2
  Dror Abramovich
  The representation of violence against female protagonists in the Oz canon encompasses within its prism manifold ventilations. It often, only becomes apparent as one scratches the surfaces of the author’s works to examine the seemingly insignificant deportment, thoughts and observations of secondary characters. The reason being that... [View more]

- Rebecca: The First Dialogic Philosopher
  Women in Judaism: A Multidisciplinary Journal (January 2009), 6 (2), pg. 101
  Stephen J. Stern
  The following essay is a creative, midrashic excavation of the genesis of Isaac and Rebecca’s world. The tools used in excavating the narrative are limited to the verses and include at least midrashic家喻户晓, Eras, Barakah, Mitzvah, Studies and Emanuel Lessons. ... [View more]
Customizing the 1 page ask: establishing reputation in context

- 8,400 journals
- 20 million articles
  - 800,000 articles are added annually
- 4.9 million articles downloaded in 2009
  - 2.5 million searches

**Comparators**
- “from journals such as...”
- “also holds indexes such as ...”
Establishing trust: differentiation

There are key differences between Scholars Portal and aggregators such as EBSCO or Proquest:

- Scholars Portal is non commercial and non profit.
- Scholars Portal is operated by the university libraries of Ontario.
- Scholars Portal is committed to continued and robust access.
- Scholars Portal is undergoing certification as a trusted digital repository.
Terms

Our service **honours subscription**, embargoed and open access journals assuring that only institutional subscribers can access full text articles.

Descriptive article-level metadata is openly accessible, providing Internet search-engine visibility for journals, while respecting full-text access provisions.

Abstracting and indexing with Scholars Portal is accomplished through loading your full text articles in the archive. Journal issues received will continue to be made available and preserved by OCUL.
Working close to (part of) the problem space: sustainable mainstream services