Riding the waves or caught in the tide? Insights from the IFLA Trend Report

Emerging Trends in the Information Environment
ARL Membership Meeting
October 9, 2013, 3:45-5:15 p.m.
Ingrid Parent, University Librarian
University of British Columbia
How we got here
Literature Review

Expert discussions

Wider consultation

Construction of web platform, Insights

Launch...and over to you!

- Jan: Literature Review and Online Repository of links
- Feb: Expert Submissions
- Mar: Experts Roundtable in Mexico City
- April: Synthesis of Expert Discussion
- May: Additional key questions debated by experts on online platform discussion forum
- June: Wider group of experts invited to contribute and comment
- July: All the elements above are published on the Trend Report Online Platform
- Aug: Insights Document produced highlighting 5 top level trends
- Sept: Further library community discussion and debate via the online forum
- ...and beyond
Riding the Waves or Caught in the Tide?
Insights from the IFLA Trend Report

http://trends.ifla.org/summary-report
TREND 1: NEW TECHNOLOGIES WILL BOTH EXPAND AND LIMIT WHO HAS ACCESS TO INFORMATION

TREND 2: ONLINE EDUCATION WILL TRANSFORM AND DISRUPT TRADITIONAL LEARNING

TREND 3: THE BOUNDARIES OF DATA PROTECTION AND PRIVACY WILL BE REDEFINED

TREND 4: HYPER-CONNECTED SOCIETIES WILL LISTEN TO AND EMPOWER NEW GROUPS

TREND 5: THE GLOBAL INFORMATION ECONOMY WILL BE TRANSFORMED BY NEW TECHNOLOGIES
“These trends are evolving rapidly, and on course for collision – with reverberations that will ripple through the role and services provided by libraries around the world.”
“It’s at these points of impact between trends that there are profound questions for libraries operating in the new information environment”
Trend 3:
The global information economy will be transformed by new technologies.

Trend 5:
The boundaries of data protection and privacy will be redefined.
TREND 2:
Online education will transform and disrupt traditional learning

TREND 3:
The boundaries of data protection and privacy will be redefined

TREND 5:
The global information economy will be transformed by new technologies
TREND 1:
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TREND 1:
NEW TECHNOLOGIES WILL BOTH EXPAND AND LIMIT WHO HAS ACCESS TO INFORMATION

TREND 2:
ONLINE EDUCATION WILL TRANSFORM AND DISRUPT TRADITIONAL LEARNING

TREND 3:
THE BOUNDARIES OF DATA PROTECTION AND PRIVACY WILL BE REDEFINED
“Can libraries actually deliver different vehicles for serendipitous discovery if everyone is getting from A to B using a search engine?”

“If the primary vehicle for information seeking is a privately owned algorithm, how do libraries engage? Build a competing algorithm?”
TREND 5: THE GLOBAL INFORMATION ECONOMY WILL BE TRANSFORMED BY NEW TECHNOLOGIES

TREND 1: NEW TECHNOLOGIES WILL BOTH EXPAND AND LIMIT WHO HAS ACCESS TO INFORMATION
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TREND 5:
THE GLOBAL INFORMATION ECONOMY WILL BE TRANSFORMED BY NEW TECHNOLOGIES
Could open access and automated translation spell the end of locally produced educational content?
TREND 4: HYPER-CONNECTED SOCIETIES WILL LISTEN TO AND EMPOWER NEW GROUPS

TREND 3: THE BOUNDARIES OF DATA PROTECTION AND PRIVACY WILL BE REDEFINED

NATIONAL SECURITY AGENCY
YOUR TAX DOLLARS AT WORK

IFLA TREND REPORT
Trends.ifla.org

New Technologies will both expand and limit who has access to information.

When information is so easy to share – can anyone really own it?

WHAT IS THE IFLA TREND REPORT?

The IFLA Trend Report is a dynamic and evolving collection of online resources designed to foster further discussion and debate about future priorities within the global library community.

The materials provided on this online platform have been used to identify the high level trends which will affect our future information environment – and were drawn together based upon input from a wide range of non-library experts from different disciplines.

- Find out more about the context and vision behind the Trend Report and how it was put together.
- Learn about How to Use the Trend Report materials and the range of different resources on offer.

DISCOVER THE TRENDS

Our information environment is constantly changing. How will we access, learn from, protect, use and benefit from information in an increasingly hyper-connected world? We have identified five top level trends which will play a key role in determining our future information ecosystem:

**TREND 1**

New Technologies will both expand and limit who has access to information.

**TREND 2**

Online education will democratise and disrupt global learning.

**TREND 3**

The boundaries of Privacy and Data Protection will be redefined.

**TREND 4**

The public sector will shift from public service to open government services.

**TREND 5**

The role of libraries in society will be redefined.
Wrapping up

- Sign up at trends.ifla.org
- Read *Riding the Waves or Caught in the Tide? Insights from the IFLA Trend Report*
- Tweet about it! #iflatrends
- Start planning Trend Report discussions in your region
- If you have any questions or feedback for IFLA, contact:
  - Ellen Broad, IFLA HQ – ellen.broad@ifla.org
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