

Scholarly Communication SWOTs

Strengths, Weaknesses,
Opportunities and Threats

Plan for our 75 minute session

1. Summary of the strength of each idea
2. Have we have missed any viable idea
3. Vote for the three ideas that would have the greatest positive impact
4. View results and then
5. Vote on up to three to which you would you be willing to support
6. Discuss the results and determine next steps

SWOTs (7 slides)

1. [Consortial Licensing](#)
2. [Cancelling Journal Subscriptions](#)
3. [OA2020 \(flipping to APCs\)](#)
4. [Next Generation Repositories](#)
5. [Preprints Servers](#)
6. [OA Publishing Cooperatives](#)
7. [Open Access Network](#)

Consortial Licensing

Strength

Exert greater influence as a large group to bring down prices and impose better licensing conditions

Opportunity

With greater influence, a consortium can help push the transformation of the publishing landscape

Weakness

Big deal lock-in and lack of institutional control of spending

Threat

Takes time and is complex to form a consortium (especially funding schemas) and may lead to a missed opportunity to undertake more radical action in the short term

Cancelling Journal Subscriptions

Strength

Large-scale cancellations are the only way to reduce spending with the biggest publishers

Opportunity

Frees up funds that can be redirected to other initiatives such as open access

Weakness

Cancelling journals could result in an immediate and negative response from faculty and students

Threat

If this is done in a large-scale way by libraries around the world it could lead to the collapse of the large journal publishers

OA2020 (flipping to APCs)

Strength

Maps out an orderly transition to OA that does not upset current practices and the traditional journal system

Opportunity

Leverages existing licensing mechanisms

Weakness

There is no guarantee that publishers will go for it

Threat

Consolidates the journal model as the major vehicle for scholarly communication and continues to tie up major funding for journals

Next Generation Repositories

Strength

Returns the locus of management and control of content to the institutions

Opportunity

Leverages the existing infrastructure of more than 3000 repositories and national/regional networks (e.g. OpenAIRE, LA Referencia, SHARE, etc.)

Weakness

Widely distributed repositories make it more challenging to develop the collective branding that will attract researchers

Threat

Without incentives (such as prestige) for researchers to participate, we could end up with empty repositories

Preprints Servers

Strength

Free, open source, open access, non-profit systems

Opportunity

Current excitement within community about having an alternative means to share work outside of the journal system

Weakness

Limited prestige factor for depositing into preprint servers

Threat

Lack of robust funding models for centralized services means that they are at risk of failure or publisher “buy-out”

OA Publishing Cooperatives

Strength

Publishing cooperatives will result in cost savings for libraries and enable them to participate in funding decisions

Opportunity

Builds on and increases the value of existing library publishing activities

Weakness

Lack of incentives for the big publishers to participate in the cooperative model

Threat

Libraries may opt to free-ride, benefiting from open access content, but not contributing to funding

Open Access Network

Strength

Provides a mechanism to redirect funds towards open access “infrastructure”

Opportunity

Collective funding models are gaining traction and are perceived more positively

Weakness

Requires significant buy-in up front from many different stakeholders

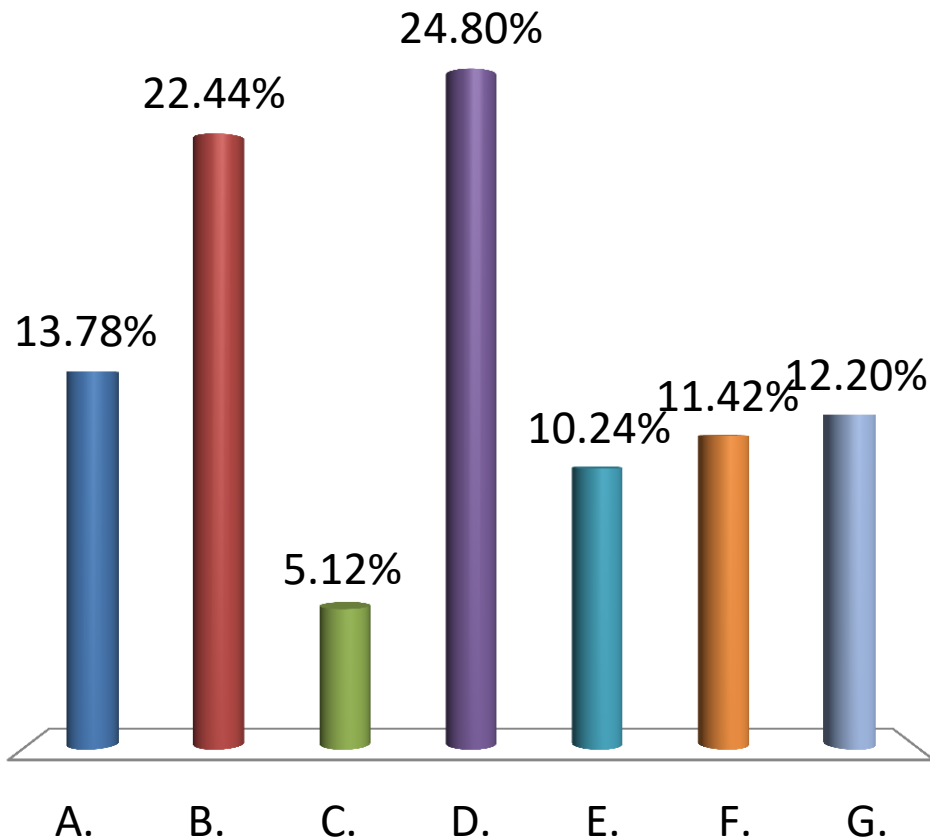
Threat

Competition amongst various OA projects and initiatives will result in OA funding fatigue for institutions

What is missing?

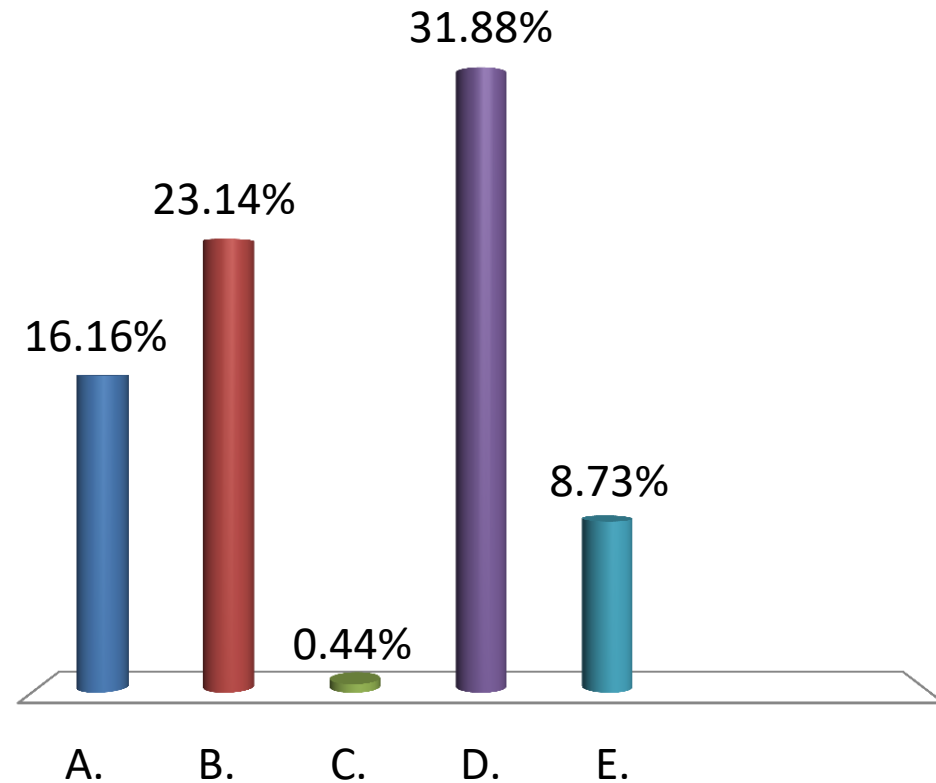
Vote for the three ideas that would have the greatest positive impact

- A. Consortial Licensing
- B. Cancelling Journal Subscriptions
- C. OA2020 (flipping to APCs)
- D. Next Generation Repositories
- E. Preprints Servers
- F. OA Publishing Cooperatives
- G. Open Access Network



Vote on up to three to which you would you be willing to support

- A. Consortial Licensing
- B. Cancelling Journal Subscriptions
- C. OA2020 (flipping to APCs)
- D. Next Generation Repositories
- E. Preprints Servers
- F. OA Publishing Cooperatives
- G. Open Access Network



Next Steps

Thank You!