Fact or Fiction

Reaching Out

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Berkman Klein Fellow, Harvard University
ARL Fall Association Meeting
October 3, 2017
1. Vision: Outreach
2. Our Project Specifics
3. Your Thoughts?
I'm looking for copies of the New York Times.

That would be in the fiction section.

https://missmontague.wordpress.com/2013/10/22/marxism-and-media/
Vision: Use Trusted Position to Reach Out

Americans are not fully trusting of information from key sources. Libraries and health providers top the list

% of U.S. adults who trust information from the following sources...

<table>
<thead>
<tr>
<th>Source</th>
<th>A lot</th>
<th>Some</th>
<th>Not too much</th>
<th>Not at all</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local public library or librarians</td>
<td>40%</td>
<td>38%</td>
<td>8%</td>
<td>13%</td>
</tr>
<tr>
<td>Health care providers</td>
<td>39%</td>
<td>44%</td>
<td>10%</td>
<td>6%</td>
</tr>
<tr>
<td>Family or friends</td>
<td>24%</td>
<td>58%</td>
<td>12%</td>
<td>6%</td>
</tr>
<tr>
<td>Local news organizations</td>
<td>18%</td>
<td>54%</td>
<td>16%</td>
<td>12%</td>
</tr>
<tr>
<td>Government sources</td>
<td>18%</td>
<td>43%</td>
<td>19%</td>
<td>20%</td>
</tr>
<tr>
<td>National news organizations</td>
<td>17%</td>
<td>48%</td>
<td>18%</td>
<td>16%</td>
</tr>
<tr>
<td>Financial institutions</td>
<td>14%</td>
<td>54%</td>
<td>17%</td>
<td>14%</td>
</tr>
<tr>
<td>Social media, such as Facebook, Twitter or</td>
<td>3%</td>
<td>31%</td>
<td>37%</td>
<td>28%</td>
</tr>
</tbody>
</table>

*Among social media users

Source: Survey conducted Sept. 29-Nov. 6, 2016.
“How People Approach Facts and Information”

PEW RESEARCH CENTER

Is Anyone Out There?

Eager and Willing  22%
want to learn digital skills

Confident  16%
self-reliant

Cautious and Curious  13%
want to learn but busy and stressed

Doubtful  24%
lower interest in learning digital skills

Wary  25%
little interest

Project: Check It Out

American Library Association and Berkman Klein Center, Harvard University
Check It Out

Welcome to Check It

Drag the link below into your browser's favorites bar.

Checkit

Or click the button for manual form submission. Open

Check It list of claims submitted

Ticket | Progress | URL | Claim |
--- | --- | --- | --- |
28 | not started | https://www.theguardian.com/us-news/2017/aug/13/charlottesville-officials-reject-criticism-of-weak-policing | The violence culminated with the death of one woman and an additional 19 individuals hurt when a car plowed into a crowd |

Context | Question | Response |
--- | --- | --- |
have rejected criticism that police failed to act to break up white nationalists and counter-protesters to prevent clashes that injured 14 people. The violence culminated with the death of one |

Submitted by | Submission count |
--- | --- |
0 | 0

Also ALA's Media literacy @ your library for library programming

Simmons Symposium April 21–22, 2008
Focus on building reputable collections?

Outreach?

Archiving and classifying news spectrum?

CRL webinar tomorrow—Investing in the Persistence of News: 1–4 eastern

https://archive.org
https://news.docnow.io/tracking-changes-with-diffengine-60bbbf81d7d
LIBRARY

BECAUSE NOT EVERYTHING ON THE INTERNET IS TRUE
• Wake
• Warm
• What—libraries need to reach out
• Whip
• Well—
• **VISION—embed librarians in social media
• **Where we’re at: Partners—bpl, rails, fb ads… with ALA (Jim) Berkman Center and Law Library-related
• SIMMONS, media@your library
• ***Your thoughts—During q and a your ideas what you’re doing or thought balloons . Really like a chance to talk with you—do you serve people outside your community? Outreach? Promoting quality info (not just tearing apart bad info)
• Investing in the Persistence of News: Center for Research Libraries Wed (tomorrow) 3 hour webinar 1–4 eastern
• Wrap
• Wind