University Press Goals

1. Publish peer review, scholarly and regional content
   a. Raise reputation of the university
   b. Cohesive, marketable list
   c. Reputation with authors and peer presses
   d. New modes of scholarship

Library & Press Joint Goals

2. Support university strategic direction
3. Create innovative business model embedded within library
4. Leverage partnerships and synergies with university, community and business

KEY QUESTIONS: SCALING UP. Are we competitive?
Library University Press Vision for Collaborative Ecosystem

Ongoing
1. Evaluation of present staff and department capacity to support the press at the library;
   1. Goal: staff up within library for all but essential publishing functions;
      1. Interns, Grad Students and F/T
   2. Develop shared positions such as a project manager and admin/office manager

Challenges
1. The press work is viewed as outside the library core mission. Press considered ancillary in terms of prioritizing workload;
2. The university press and the library have different timelines for supporting development of projects;
   1. The university press develops contracts with authors and firm delivery dates;
   2. The library has target execution dates for projects;
3. Press more accustomed to saying yes to 5% of all projects. Library accustomed to saying yes to all patrons in some capacity.
# Key Setup Milestones

<table>
<thead>
<tr>
<th>Infrastructure</th>
<th>Manuscript Acquisition and Production</th>
<th>Marketing &amp; Supply Chain Operators</th>
</tr>
</thead>
<tbody>
<tr>
<td>Library Publisher Services Established</td>
<td><strong>Press and Library Cost &amp; Capacity</strong></td>
<td><strong>PRESS WEBSITE</strong></td>
</tr>
<tr>
<td>Boilerplate documents developed</td>
<td><strong>Interdisciplinary Faculty Board</strong></td>
<td><strong>TITLE MANAGEMENT</strong></td>
</tr>
<tr>
<td><strong>INTEGRATION OF PRESS FUNCTIONS INTO LIBRARY STAFFING AND WORKFLOW</strong></td>
<td>Submission Guidelines &amp; Peer Review Process</td>
<td><strong>DATABASE AND ONYX FEED</strong></td>
</tr>
<tr>
<td>Acquisitions and Production workflows within Press and library for single and collaborative projects</td>
<td>Collaborative projects identified</td>
<td><strong>Sales Account set up</strong></td>
</tr>
<tr>
<td>Library staff and resources identified and evaluated for readiness of support and collaboration</td>
<td>10-15 books with confirmed publication dates w/in first 24 months (thru January 2019)</td>
<td><strong>Book marketing and publicity strategy and implementation</strong></td>
</tr>
<tr>
<td>Press/CLIPS Mission &amp; Publishing Fields</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Freelancer pool &amp; rates determined</td>
<td><strong>Diversity of list</strong></td>
<td></td>
</tr>
<tr>
<td>Supplier Partners</td>
<td><strong>Design Templates</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>New Mode of Scholarship Project</td>
<td></td>
</tr>
</tbody>
</table>

---

Glow indicates stress points

- **Not started**
- **In Progress**
- **Achieved**

University of Cincinnati
Working with the DSC

Goals:
- Add 2-3 enhanced publication projects a year
- Develop a process and workflow for a la cart publication support

UC Press introduces project to press

UC Press author project
Working with IT

- Monthly Projects meeting between Press and Library IT development and project manager.
  - Developer lead responsibilities based on press & library collaboration goals rather than individual projects;
  - Greater understanding of department limitations;
  - Shared vocabulary;
  - Digital Architect; Project Coordinator
- Identify platform, needs, goals and timelines. Multiple
- Evaluate together: Road trips to other library/university sites
  - University of Indiana Press and Library
  - University of Michigan Press and Library
  - University of Minnesota Press and Library
  - Library Publisher Forum
- Planned 1st Tech Knowledge Exchange for Collaboration and Networking – August 2 & 3