

Liaison Librarianship in ARL Libraries

June 27, 2016

ASSOCIATION
OF RESEARCH
LIBRARIES

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4

Number of times, including this one, that this group
has convened at ALA to talk about liaison
librarianship

3

Number of ARL SPEC Kits on the liaison librarian:
1992, 2007, 2015

10

Number of current vacancies for liaison librarians on the ARL job list, which is 10% of the total vacancies

19

Percentage of ARL professional workforce who are
subject specialists (liaisons)
ARL Salary Survey 2014–15

What we've learned

- Current measures of liaison work are not aligned with the current vision of liaison work, and everyone knows it
- The new vision requires new skills, new ways of working, and new tools
- Expectations are a work in progress
- We need new measures

Engagement framework

defined by what users do, not by what
libraries do

aligns with the needs and pressures of higher
education and the parent institution

expansive in scope

**We have
a vision—
we know
it when
we see it.**



Engagement activities

- Instruction, consultation, collection building
- Scholarly communication
- Digital scholarship and tools
- Outreach to local community
- Fundraising
- Exhibit and event planning

Barbara Fister, IHE, June 9, 2016

"... you will find quiet and stubborn resistance to providing people and funding to actually do the trendy things we're all supposed to be doing like digital scholarship support, data management, learning analytics, developing open education resources, providing publishing support, and being the local experts at altmetrics. *The things we find old-fashioned and slightly embarrassing still have enormous gravitational pull.*"

**“We measure what
we care about.”**

**Bob Fox and Martha Kyrillidou,
2015**

Value propositions

how might libraries enhance their value
or create new value based on user
needs?

Value propositions



Gail Steinhart
@gailst



Following

If you can't craft a compelling value prop statement, reconsider whether product matters?
#arl_liaison

RETWEET

1

LIKES

3



6:25 AM - 12 Jun 2015



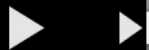


Running a Value Proposition Exercise in Your Library

“How-To” Lessons from the
ARL Liaison Institute

Good afternoon and welcome to Running a Value Proposition Exercise in Your Library

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Next steps

- Replication institutes
- Workshops
- Assessment objectives
- Community of Practice

Ongoing Institute themes

- Rise of project-based work
- Mindset challenges
- Empathy
- Expertise
- Teaming
- Partnerships and collaboration

Five System of Action Areas

Strategic Framework

ARL Roles

Inspire, introduce,
catalyze

Broker, connect,
mediate

Facilitate, scaffold,
structure, support

Shape, design,
influence, build

Manage, run,
and/or spin-off

Contexts for Research Libraries

Augmented
information lens
for individuals

Open symposium
within academic
community

Meta-library
ecosystem for
powerful capacities

Knowledge trust
for society

Enabling Capacities

Advocacy and Public Policy

Assessment

Diversity and Inclusion

Member Engagement and Outreach

ARL Framework

System of Action Initiatives

Extending Beyond the Library Context

Collective Collections

Deep and wide platforms for ensuring knowledge resources are available

Scholarly Dissemination Engine

Promoting wide reaching and sustainable publication of research and scholarship

Libraries That Learn

Integrated analytical environments to mine data for transformation

Within Our Community

ARL Academy

Fostering and nurturing creative, effective, and diverse research library leaders and leadership

Innovation Lab

An incubator for new ideas and seeds of change

Thank you!

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