Liaison Librarianship in ARL Libraries
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Number of times, including this one, that this group has convened at ALA to talk about liaison librarianship
Number of ARL SPEC Kits on the liaison librarian:
10

Number of current vacancies for liaison librarians on the ARL job list, which is 10% of the total vacancies
Percentage of ARL professional workforce who are subject specialists (liaisons)

ARL Salary Survey 2014–15
What we’ve learned

- Current measures of liaison work are not aligned with the current vision of liaison work, and everyone knows it
- The new vision requires new skills, new ways of working, and new tools
- Expectations are a work in progress
- We need new measures
Engagement framework defined by what users do, not by what libraries do

aligns with the needs and pressures of higher education and the parent institution

expansive in scope
We have a vision— we know it when we see it.
Engagement activities

- Instruction, consultation, collection building
- Scholarly communication
- Digital scholarship and tools
- Outreach to local community
- Fundraising
- Exhibit and event planning
“... you will find quiet and stubborn resistance to providing people and funding to actually do the trendy things we’re all supposed to be doing like digital scholarship support, data management, learning analytics, developing open education resources, providing publishing support, and being the local experts at altmetrics. The things we find old-fashioned and slightly embarrassing still have enormous gravitational pull.”
“We measure what we care about.”

Bob Fox and Martha Kyrillidou, 2015
Value propositions

how might libraries enhance their value or create new value based on user needs?
Value propositions

Gail Steinhart (@gailst)

If you can't craft a compelling value prop statement, reconsider whether product matters?
#arl_liaison
Running a Value Proposition Exercise in Your Library

“How-To” Lessons from the ARL Liaison Institute

Good afternoon and welcome to Running a Value Proposition Exercise in Your Library.
Next steps

- Replication institutes
- Workshops
- Assessment objectives
- Community of Practice
Ongoing Institute themes

- Rise of project-based work
- Mindset challenges
- Empathy
- Expertise
- Teaming
- Partnerships and collaboration
## Five System of Action Areas

### Strategic Framework

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<th>ARL Roles</th>
<th>Contexts for Research Libraries</th>
<th>Enabling Capacities</th>
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<td>Inspire, introduce, catalyze</td>
<td>Augmented information lens for individuals</td>
<td>Advocacy and Public Policy</td>
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<tr>
<td>Broker, connect, mediate</td>
<td>Open symposium within academic community</td>
<td>Assessment</td>
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<td>Facilitate, scaffold, structure, support</td>
<td>Meta-library ecosystem for powerful capacities</td>
<td>Diversity and Inclusion</td>
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<tr>
<td>Shape, design, influence, build</td>
<td>Knowledge trust for society</td>
<td>Member Engagement and Outreach</td>
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ARL Framework

**System of Action Initiatives**

**Extending Beyond the Library Context**

**Collective Collections**
Deep and wide platforms for ensuring knowledge resources are available

**Scholarly Dissemination Engine**
Promoting wide reaching and sustainable publication of research and scholarship

**Libraries That Learn**
Integrated analytical environments to mine data for transformation

**Within Our Community**

**ARL Academy**
Fostering and nurturing creative, effective, and diverse research library leaders and leadership

**Innovation Lab**
An incubator for new ideas and seeds of change
Thank you!

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