

P2L3
**A World Not Dependent on Sales: Sustainable, Equitable
OA Monograph Publishing**

Friday, June 14, 2019
Detroit, MI

AGENDA

8:30	Breakfast available
9:30–10:00	<p>Introduction to P2L Community and Recap of Prior Meetings</p> <ul style="list-style-type: none">• Peter Berkery, AUPresses• Judy Rутtenberg, Association of Research Libraries <p>P2L3 focuses on two critical issues in university press publishing that a strong-press library relationship is in a unique position to address: (1) Centering scholarly publishing on campus, and (2) Preparing for a world not dependent on sales. The program has been designed to envision and explore paths forward for university presses and library partnerships, including a holistic look at engaging the entire campus community to transform the funding model for an increasingly open access body of work, and highlighting the local institutional benefit to a robust scholarly publishing program.</p>
10:00–11:00	<p>Opening Plenary: “Generous Thinking and Values-Driven Scholarly Publishing”</p> <ul style="list-style-type: none">• Kathleen Fitzpatrick, Director of Digital Humanities and Professor of English, Michigan State University
11:00–11:30	Coffee Break
11:30–12:30	<p>Lightning Rounds</p> <ul style="list-style-type: none">• “How to Encourage Faculty to Author (or Improve Existing) Affordable Textbooks and Educational Resources”<ul style="list-style-type: none">○ Jon Miller, University of Akron Press• “Digitally Native Pathbreaking Works of Scholarship: Lever Press”<ul style="list-style-type: none">○ Beth Bouloukos, Amherst College Press• “How to Slash the Cost of Books, Give Them Away Free, and Save the World”<ul style="list-style-type: none">○ Brian Scrivener, University of Calgary Press

	<ul style="list-style-type: none"> • “Exploring Open Access E-book Usage” <ul style="list-style-type: none"> ○ Charles Watkinson, University of Michigan Press • “Manifold Pilot Reports” <ul style="list-style-type: none"> ○ Geoffrey Little, Concordia ○ Kathryn Conrad, University of Arizona Press ○ Mary Rose Muccie, Temple University Press
12:30–1:30	<p>Lunchtime Round Tables</p> <ul style="list-style-type: none"> • Flipping the Financial Model for Monographs • Partnerships with Scholarly and Learned Societies • Uniting Scholarly Publishing Services: Organizational Issues • Engaging with Library Communications and Development • Digital Scholarship/Digital Humanities
1:30–1:40	<p>Coffee Break</p>
1:40–3:00	<p>Promising New Models: MIT and the University of Michigan</p> <ul style="list-style-type: none"> • Nick Lindsay, Director of Journals and Open Access, MIT Press • James Hilton, University Librarian and Dean of Libraries, University of Michigan • Charles Watkinson, Associate University Librarian for Publishing/Director, University of Michigan Press
3:00	<p>Wrap up, discussion</p>