

Charge of Committee

The **Member Engagement and Outreach Committee** (MEOC) is a standing committee that develops and oversees ARL's role in connecting and engaging with members in the work and future of the organization. MEOC articulates the various ways in which member representatives can benefit from and participate in ARL. It serves as a proxy for members as it engages with and supports other structural units of the organization. Its purview extends to issues that affect the membership writ large as it promotes ARL's mission, vision, values, and important news around membership, volunteering, events, and more.

Breadth and Focus of the Committee

- Create opportunities to orient new directors to the culture of the Association and how it is evolving.
- Identify opportunities to engage newer directors in the ownership of the new strategic framework and bring their expectations, perspectives, and hopes to the table.
- Support the development of programs at meetings of the Association that encourage multiple viewpoints and active participation.
- Push information out to the membership and reach out in person to members.
- Engage ARL library staff with deep expertise in areas that support member engagement in such areas as human resources, organization development, diversity, communication, and marketing.
- Work with the Diversity and Inclusion Committee and other committees on member engagement activities.
- Facilitate and advise the System of Action initiatives on engagement and outreach in design work and projects.

(Staff liaison: Sue Baughman)