

The **Innovation Lab Advisory Group** is charged with fostering the process of innovation within the ARL community by encouraging greater risk-taking and creative thought processes, soliciting innovative ideas, and identifying and nurturing specific innovative projects. The Innovation Lab Advisory Group will work most closely with the Member Engagement and Outreach Committee and the Coordinating Committee.

The Innovation Lab Advisory Group will play a significant role in Association initiatives intended to surface new ideas, thus continuing the process of innovation begun with ARL's Strategic Thinking & Design process.

The group will:

- Utilize crowdsourcing software (e.g., IdeaScale) to:
 - Solicit innovative project and program ideas from the membership
 - Monitor the ideas submitted by the membership
 - Encourage voting and feedback on the ideas submitted by the membership
 - Evaluate the submitted ideas for project and program development in collaboration with the Coordinating Committee
- Communicate and collaborate with the Member Engagement and Outreach Committee to:
 - Experiment with the format of membership meetings in order to spark more serendipitous conversations and exploratory lines of inquiry, and enact ideas gathered from the membership
 - Offer sessions that encourage members to share ideas in person (like the Fall 2015 "I Have a Hunch" session), and/or that build upon themes that emerged in earlier sessions
 - Organize and host guest facilitators, including from beyond librarianship, to help shape and develop ideas, virtually or in person
- Communicate and collaborate with the Coordinating Committee to:
 - Identify and nurture specific innovative projects by providing feedback and direction to idea generators
 - Turn ideas into projects that can be stewarded through the Coordinating Committee's project workflow
 - Co-brand, co-sponsor, or otherwise promote meetings and events that will turn innovative ideas into projects, partnerships, or other endeavors beneficial to the membership at large.

(Staff liaisons: Sue Baughman, Elizabeth Waraksa)