

Engagement Strategy for Sustainable Scholarship

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Creating/Defining Your Strategy

1. Approach to Collection Building
2. Open Access Philosophy
3. Budgeting



Articulate your values



- Runaway costs; unaffordable
- Opaque; anti-competitive
- Unsustainable
- Closed & proprietary
- Unjust
- Inequitable

Engaging Campus



1. Faculty & Student Governance
2. Administration
3. Public Forums

Faculty Council Resolution 2019-8

The Faculty Council resolves to work with the University Libraries to support open access, affordability, and transparency in scholarly publishing by affirming our commitment to UNC's Open Access Policy, engaging with the University Libraries to license high quality, peer-reviewed content in a manner that is fiscally responsible and sustainable, and supporting—as a public institution devoted to transparency—the University Libraries' decision to cease signing nondisclosure agreements in contracts for licensed content.

Engagement Steps

1. Library taskforce
 - Understand your goals
 - Consistent & standard messaging
2. Communication Planning
3. Direct campus engagement

Sustainable Scholarship

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Making Carolina's research visible, accessible & affordable



The Problem



Sustainable Scholarship
at Carolina



Take Action

Which of the academic publishing ecosystem problems are we trying to address and/or solve?