TOME @2: the view from UP’dom

Peter Berkery | May 2019
OVERVIEW

- Disclaimer
- Early Experiences
- Enduring Challenges
- Our Secret Weapon
AUPRESSES’ REPRESENTATIVES:

• Barbara Kline Pope, Johns Hopkins University Press
• Mark Saunders, University of Virginia Press
• Erich van Rijn, University of California Press
• Charles Watkinson, University of Michigan Press
EARLY EXPERIENCES—PRESSES

• 61 Participating Presses

• Is there a business model?
  • Anecdotally, some presses report direct costs are covered
  • Mounting evidence that OA can lead to print sales
  • And overwhelming evidence that it leads to improved discoverability
  • Monographs were never really “low-use,” they were just “undiscoverable”

• Author Experience:
EARLY EXPERIENCES—AUTHORS

• Results are lumpy

• Some presses report considerable learning curve for authors (Open Access, Creative Commons, contract terms)

• While others encounter engaged interested authors

• Metrics as measuring ... Impact? Value?
  • If author sees in lieu of royalties, then value
  • Impact appears to be more important
  • ...but no agreed standards/practices for reporting out
  • What can/should be measured still W-I-P
ENDURING CHALLENGES

• Woefully Inadequate Number of Participating Institutions

• Perpetuating Inequities:
  • Unaffiliated Scholars
  • Scholars at Chronically Under-funded Institutions
  • Scholars from the Global South
OUR SECRET WEAPON: