

Member Engagement and Outreach Committee

Purpose

The Member Engagement and Outreach Committee advises the Association on connecting and engaging with members in the ongoing and future work of the Association.

Charge

The Member Engagement and Outreach Committee is an Association Committee charged with articulating the various ways in which member representatives can benefit from and participate in the work of the Association. It works with the Executive Director, Board, and other Association committees to develop and implement engagement activities that connect members to one another, both informally and through Association-wide events and programs. The Committee facilitates the engagement of members with ARL's mission, vision, and guiding principles.

Membership

- The committee shall be chaired by an ARL member representative appointed by the Board of Directors.
- The committee is composed of 9 to 12 ARL member representatives and member library staff. The majority of the committee is composed of member representatives.
- A Board liaison is a member of the committee.
- The Executive Director appoints a staff lead.

Terms

- The committee chair serves a two-year term; one year in the role of vice-chair, and the second as chair. The only exception for a third year of service is when a member is elected to be a committee vice chair in her or his second year.
- A committee member serves a two-year term renewable at the conclusion of year one, or until a replacement is selected, unless the Board of Directors decides in exceptional circumstances that an additional renewal term is justified.
- The Board liaison serves a one-year term.
- The staff lead serves on the committee until reassigned or leaves the Association.

Meetings

The committee meets as needed to conduct the work of its charge; it will meet at least twice annually during the two Association meetings.

Areas of Responsibility

- Welcomes and orients new directors to the culture of the Association and how it is evolving and addresses their ongoing needs.
- Identifies opportunities to engage directors in the organization and bring their perspectives, expectations, and needs to the table.
- Creates opportunities for informal peer-to-peer engagement and support.
- Supports engaging programming during Association meetings that encourages multiple viewpoints and active participation.
- Works with other committees on issues that relate or intersect with member engagement and outreach activities.
- Advises the Executive Director on engagement and outreach.
- Oversees the Association Meeting Program Planning Task Force.

Decision-Making

The committee makes recommendations to the Executive Director, and as appropriate to the Board.

Code of Conduct

The committee adheres to the ARL Code of Conduct in all of its deliberations and activities.

Approved by the Board of Directors, February 17, 2021