

Matthew Rascoff

Special Advisor to the Provost, Stanford University

Matthew Rascoff serves as special advisor to the provost at Stanford University, where he is developing a new digital learning initiative that will be launched in fall 2021.

From 2017–2021 Rascoff was the Associate Vice Provost for Digital Education and Innovation at Duke University, where he led the Duke Learning Innovation team. He was previously Vice President and founder of the Office of Learning Technology & Innovation for the University of North Carolina system, where he worked from 2014–2017.

In 2012–2013, Rascoff launched JSTOR's first international office in Berlin, where he was also a Fellow of the Bertelsmann Foundation and a strategic advisor to the Robert Bosch Foundation. He previously led product management teams at Wireless Generation, an education technology company (acquired by News Corporation in 2010 and renamed Amplify). In 2011, he built and launched Wireless Generation's product development center in Durham, North Carolina.

Earlier in his career Rascoff helped launch the strategy group at ITHAKA, an incubator of higher education technology ventures (now Ithaka S+R). His experience includes Google, where he worked on the Book Search operations team. After undergraduate studies at Columbia University he did graduate work at Bogazici University in Istanbul on a Fulbright Scholarship. He also earned an MBA from Harvard Business School and represented the state of North Carolina as a German Marshall Memorial Fellow in 2013.