Understanding and Communicating Research Impact: The Needs of STEM & Health Sciences Faculty and Postdoctoral Researchers

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Questions

- What are faculty & postdoctoral researcher needs for understanding and communicating the impact of their work?
- How do STEM & Health Sciences researchers define impact, and what are their priorities for research impact support?
- What are the gaps in support in this area, and how might we address these gaps?
Methodology & Data Analysis

- 19 semi-structured interviews
- Research impact report for interviewees
- Inductive coding process
Results

- Translating metrics into meaningful narratives
- Increasing visibility & impact on social media, establishing online scholarly identity
- Impact within & beyond disciplinary scholarly community

“It’s a process of learning how to use Twitter, to be good at tweeting. [I’m] still learning that process, learning the high impact hashtags…”
Actions

- UW Postdoctoral Association event
- Scholarly/Author Profiles workshops
- “Librarian Minute”
- Building research impact into suite of programming/events
What’s next?

- Continue to share and work with results
- Assess new offerings and understand impact
- Explore how to translate findings into metrics that help us demonstrate value & impact
Thanks to our colleagues

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Thank you!

Questions?

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