

Member Engagement and Outreach Committee

Charge

The Member Engagement and Outreach Committee is an Association Committee charged with developing an inclusive and engaging culture, and articulating the various ways in which member representatives can engage with fellow peers and the work of the Association. It works with the Executive Director, Board, and other Association committees to develop and implement engagement activities that connect members to one another, both informally and through Association-wide events and programs. The Committee facilitates the engagement of members with ARL's mission, vision, and guiding principles.

Membership

- The committee shall be chaired by an ARL member representative appointed by the Board of Directors.
- The committee is composed of 9 to 12 ARL member representatives and member library staff. The majority of the committee is composed of member representatives.
- A Board liaison is a member of the committee.
- The Executive Director appoints a staff lead.

Terms

- The committee chair serves a two-year term; one year in the role of vice-chair, and the second as chair. The only exception beyond two years, is if a member is elected to be vice chair in their first or second year of service.
- A committee member serves a two-year term renewable at the conclusion of year one, or until a replacement is selected, unless the Board of Directors decides in exceptional circumstances that an additional renewal term is justified.
- The Board liaison serves a one-year term renewable for as long as they are a member of the Board of Directors.
- The staff lead serves on the committee until reassigned or leaves the Association.

Meetings

The committee meets as needed to conduct the work of its charge; it will meet at least twice annually during the two Association meetings.

Areas of Responsibility

- Welcomes and orients new directors to the culture of the Association and how it is evolving and addresses their ongoing needs.
- Identifies opportunities to engage member representatives, AUL's and other member library staff in the organization and bring their perspectives, expectations, and needs to the table.
- Creates opportunities for informal peer-to-peer engagement and support.
- Supports engaging programming during Association meetings that encourages multiple viewpoints and active participation.
- Works with other committees on issues that relate or intersect with member engagement and outreach activities.
- Advises the Executive Director on engagement and outreach.
- Oversees the Association Meeting Program Planning Task Force.

Decision-Making

The committee makes recommendations to the Executive Director, and as appropriate to the Board.

Code of Conduct

The committee adheres to the ARL Code of Conduct in all of its deliberations and activities.

Approved by the Board of Directors, July 27, 2022
Revised July 25, 2024