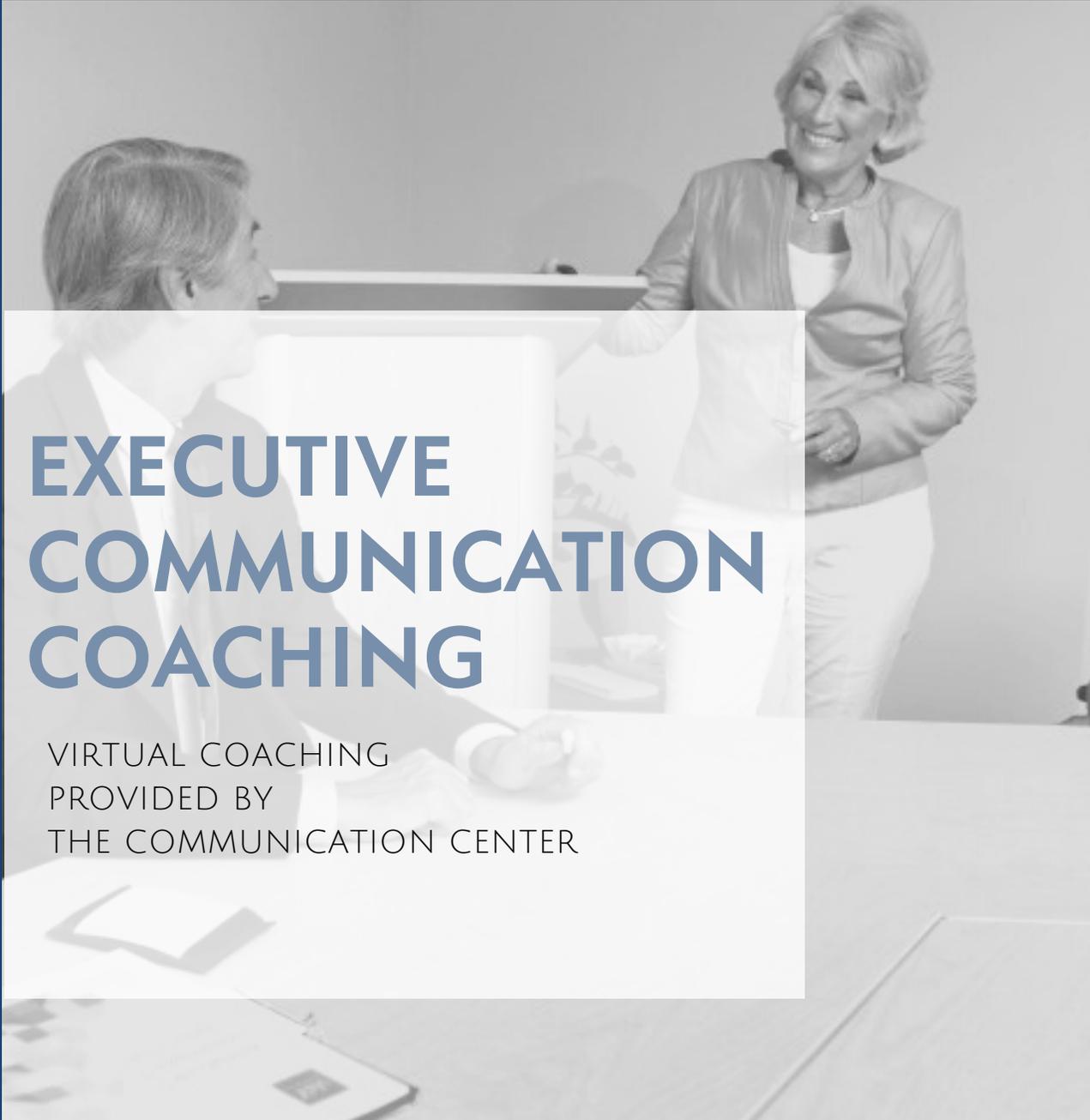


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- **Private Coaching**
 - **Follow-Up Sessions Designed for ARL Members**
 - **Includes one-on-one discussion with a coach & recorded practice with feedback**



EXECUTIVE COMMUNICATION COACHING

VIRTUAL COACHING
PROVIDED BY
THE COMMUNICATION CENTER



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CENTER

www.thecommunicationcenter.com

CONTACT:

Dean Jones

djones@thecommunicationcenter.com

PRIVATE FOLLOW-UP SESSION

Thank you for participating in TCC's "Strategic Storytelling & Advocacy" session on July 15, 2020. ARL members have the option to schedule a 30 minute or 1 hour follow-up session with a TCC Coach. During this follow-up session, you will have the opportunity to discuss your specific strategic messaging as well as rehearse relevant stories to incorporate into your advocacy efforts. Your coach will provide constructive feedback to polish delivery and content.

HOW TO SCHEDULE:

- Choose from a 30 Minute or 1 Hour Session
- Choose Your Coach: Carol Buckland or Michelle Henery
- Contact TCC to confirm session date and time:
 - Dean Jones,
djones@thecommunicationcenter.com

PRICING:

- 30 Minute Session: \$250
- 1 Hour Session: \$500



EXECUTIVE COMMUNICATION COACHES:

CAROL BUCKLAND

Carol Buckland, an award-winning veteran of the broadcast news industry, brings more than three decades of professional experience to The Communication Center. As a senior news writer at CNN, she specialized in political coverage and breaking news events. She also spent more than ten years as senior editorial producer for Larry King Live. An internationally published author of genre fiction, Carol has conducted numerous writers' workshops and has been a guest lecturer at American University's School of Communication. Carol received a B.A. in Political Science from the University of Connecticut and earned an M.I.A. in International Communications from Columbia's School of International and Public Affairs.



MICHELLE HENERY

Michelle Henery is an accomplished television and newspaper journalist with a wealth of on-screen broadcasting experience and a background in reporting, editing, and writing. Michelle has worked for leading news organizations across Europe, including as a writer for Reuters in Paris, a reporter and editor for The Times of London, an on-camera correspondent for Al Jazeera English, and most recently as a presenter and news anchor for Germany's international broadcaster, Deutsche Welle. During her time abroad, she was awarded two journalism fellowships: the George Wiedenfeld Bursary in Berlin and the Reuters Institute for the Study of Journalism at Oxford University. Michelle holds a Bachelors degree from Georgetown University and a Masters in Journalism from Goldsmith College, University of London.

